



S.D. Mator

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May 2017

Volume 15, Issue 9

MEETING AT A GLANCE

DATE: TUESDAY, MAY 9, 2017

TIME: 5:30 PM—Networking/Registration
6:00 PM—Program

PROGRAM:

JOINT ASPE SAN DIEGO CHAPTER #4 / NAWIC

SAN DIEGO CHAPTER #21 DINNER MEETING:

“DESIGN & DEVELOPMENT IN AN EVOLVING MIXED USED CONSTRUCTION MARKET”

SPEAKER:

Beth Campbell

*Senior Vice President of Design
Westfield Shopping Centers*

DINNER LOCATION:

Riverwalk Golf Club

1150 Fashion Valley Road, San Diego
*(Mission Valley on north side of I-8 between
Hotel Circle North and Friars Road)*

**COST: Members & Guests – \$40/person
Students (discount) – \$25/person**

*Cancellations must be received by NOON on Monday,
May 8th or no shows will be billed accordingly.*

RSVP:  <http://evite.me/w7pS1pPsyA>

—OR—

Paul Chang – Sundt Construction

619.321.4822 aspechapter4@outlook.com

Design and Development in an Evolving Mixed Use Construction Market – Case Studies at Horton Plaza and University Towne Center Redevelopment

JOINT ASPE SAN DIEGO CHAPTER #4/NAWIC SAN DIEGO CHAPTER #21 DINNER MEETING

Shopping has become an integral part of our professional and personal lives, as well as an essential component of our nation’s economy in terms of greatly influencing our Gross Domestic Product. Gross Domestic Product can be defined as “the monetary value of all the goods and services that a country produces during a certain time period.” Some elements of our Society have been critical of the materialistic emphasis that citizens of the United States place on purchasing properties and possessions and accumulating wealth.

(cont'd on pg 3)

INSIDE THIS ISSUE ...

- May Program Notes 1,3-4
- From Our President 2
- Contact ASPE 2
- June 23, 2017 ASPE Golf Tournament Flyer/
Registration Form (**Registration deadline: June 9th**) ... 5,14
- ASPE Chapter #4 Scholarship Committee Announcement/
Application: **Submission Deadline: May 19th** 6,10-13
- Become an ASPE Newsletter Sponsor or Advertiser 7,15
- ASPE Membership, Mission Statement & Code of Ethics 7
- San Diego Chapter Calendar of Events 8
- 2016-2017 Officers, Board of Directors, Committees 9

From Our President

by *Michael Moyers, CPE*

At our April Meeting, we toured the new i3 Complex in UTC. Our hosts, Tour Guides and presenters were **Allen Lynn** (Project Director with McCarthy), **Domenic Koyama** (Preconstruction Manager with McCarthy) and **Holly Herzer** (Project Architect with Perkins and Will Architects). After the tour, we had dinner catered by Phil's BBQ followed by a short presentation on the unique aspects of the project from conception to where it stands today. We had a good turnout, including about 20 students from NSA+D.



Michael Moyers, CPE

We just held our elections and are in the process of tabulating the results, which will be announced soon. I would like to thank those of you who took the time to vote and returned your ballot in a timely manner.

Membership Status:

As of the most recent Chapter Roster issued May 2017 by SBO (Society Business Office), our membership still stands at 61. Currently, we have 24 members who are CPE's and 2 FCPE's. As a reminder to all members, if you have changed jobs, are in-between jobs, retired or have had to relocate, please update your status/contact information online at www.aspenational.org. You can also contact your Chapter Membership Chairman for assistance.

New Members:

We have no new members at this time.

Upcoming Events:

Please read the rest of this issue and check out the Calendar of Events on [page 8](#) for additional upcoming events and meetings!

*Michael Moyers, CPE – President
ASPE San Diego Chapter 4*

CONTACT ASPE

ASPE San Diego Chapter
c/o Margy Ashby
127 N. Westwind Drive
El Cajon, CA 92020-2955

Phone: 619.749.1890
Email: info@aspechapter4.org
Chapter Website: <http://www.aspechapter4.org>
National Website: <http://www.aspenational.org>



May Program Notes: Design and Development in an Evolving Mixed Used Construction Market – Case Studies at Horton Plaza and University Towne Center Redevelopment

[cont'd from pg 1](#)

Regardless of one's view of the pros and cons associated with such philosophical beliefs, the construction industry survives on its ability to generate sales and achieve a profit from company operations. Many member-firms of ASPE and NAWIC have benefitted from their participation in the initial development or renovation of shopping center complexes throughout America.

On Tuesday, May 9th, the local Chapters of both organizations will have a unique opportunity to hear about the recent and planned undertakings by Westfield Shopping Centers in the San Diego market. **Beth Campbell, Executive Vice President of Design with Westfield**, will deliver a well-timed address concerning their ongoing redevelopment activities at Horton Plaza and University Towne Center. She was a featured speaker at NAWIC's Annual Planning Conference in Las Vegas last fall, and we decided to invite her to make a similar presentation at the upcoming Joint Dinner Meeting. The firm has other centers in San Diego County at Mission Valley (not Fashion Valley), North County Fair in Escondido, and Plaza Bonita in National City. The following impressive statistics illustrate Westfield Shopping Centers' reputation as a dominant player in the retail business:



35 malls
6500 outlets
\$31.8B in assets under their management
\$9.5B development program
\$15B annual sales
400M annual visitors

Westfield is truly “transforming the face of retail.”

The company began its notable story in 1959 with one suburban shopping center outside of Sydney, Australia. The name Westfield is derived from its original location – *West* from the west side of Sydney, and *field* from a subdivided farmland. Expansion into the United States ensued with the Trumbull, Connecticut operation in 1977. The firm has grown to become one of the world's largest shopping center owners and managers, playing a major role in changing the world's attitude and behavior about shopping. The corporate entity seeks to create and operate “flagship” assets in leading markets that deliver great experiences for retailers, brands, and consumers. Their business model focuses on innovation and a digital platform that incorporates physical properties to better connect their clients and customers. Their success depends upon its ability to constantly evolve and strategize about future retail trends. That commitment to being at the forefront of state-of-the-art best practices in retailing has led to a higher quality, diversified portfolio of facilities, yielding new income streams from the food, entertainment, lifestyle, leisure and advertising segments. Westfield oversees every aspect of that portfolio from design, construction and development, to leasing, managing and marketing, to ensure that their properties meet the highest expectations of today's retailers and consumers.

Although last month's Site Tour of the i3 Complex was memorable, with over 35 students from Dan Luckhardt's class at NewSchool of Architecture + Design CM program in attendance, this dinner meeting presentation offers an insight into the redevelopment of two large shopping centers in our own backyard. Don't miss this opportunity for networking with our NAWIC contemporaries and becoming better educated about this important part of our industry. **Invite a colleague or a guest to join us in the festivities!**

[\(cont'd on pg 4\)](#)

May Program Notes: Design and Development in an Evolving Mixed Used Construction Market – Case Studies at Horton Plaza and University Towne Center Redevelopment

[cont'd from pg 3](#)

Dinner Meeting Schedule: Registration – 5:15 PM
 Networking – 5:30 PM
 Announcements – 6:00 PM
 Dinner Service – 6:15 PM
 Choice of Tri-Tip Beef, Rosemary Chicken, Vegetarian Dish
 Program – 7:00 PM

Topics for discussion include:

Navigating the evolution of the retail market

1. Turn-over of big box retailers
2. Changing consumer habits
3. Effects of technology

Driving factors for successful redevelopments

1. Design and construction solutions for an active shopping center
2. Customer experience – engagement on all fronts

Redevelopment of University Towne Center

1. Decision to act as own general contractor
2. Separate contract for parking structure
3. Ongoing improvements
4. Residential high-rise

Redevelopment of Horton Plaza

Venue: Riverwalk Golf Club
 1150 Fashion Valley Road, San Diego
 (Mission Valley, north of I-8 between Hotel Circle North and Friars Road)

In-House Talk: None

Dinner Meeting Sponsor: None

Cost: Dinner Meeting - \$40.00 per person
 Discounted rate of \$25.00 per person for FULL-TIME students

[Click here](#) to make your reservation through  ... or go to <http://evite.me/j6GahUUR5F>.

OR

Contact Paul Chang at Sundt Construction to make your reservations:

Telephone: (619) 321-4822

Email: aspechapter4@outlook.com

Frank E. Young FCPE
ASPE San Diego Chapter #4 Programs Committee



11th Annual Golf Tournament



Admiral Baker Golf Course

Friday June 23, 2017

A Benefit for the ASPE San Diego Chapter #4 Scholarship Program.

ADMIRAL BAKER GOLF COURSE

2400 Admiral Baker Rd #3604
San Diego CA 92124

\$185.00 PER PLAYER (\$700 - Foursome)

Includes breakfast, luncheon, beverage tickets, green fees, range balls, giveaways

SCHEDULE OF EVENTS

6:30 AM - Registration & Breakfast
8:00 AM - Shotgun Start
12:30-3:00 PM - Luncheon & Awards to Follow



For more information contact:

David Luhm 858-518-4698
DLuhm@alphamechanical.com

SPONSORSHIPS

GOLD - \$1,300

(Includes 4 Players, logo on registration banner, hole/exhibitors signage and food & beverage sponsor)

SILVER - \$975

(Includes 4 Players, logo on registration banner and hole/exhibitors signage)

BRONZE - \$300

(Hole/exhibitors signage)



ASPE San Diego Chapter #4 - SCHOLARSHIP PROGRAM

<http://www.aspenational.org/?page=Scholarship>

REGISTRATION FORM

Company: _____

Name: _____

Sponsorships: Gold Silver Bronze

Golf Only: Individual Foursome

____ Qty x \$ _____ = TOTAL \$ _____

Golfer 1: _____

Golfer 2: _____

Golfer 3: _____

Golfer 4: _____

Pre-order raffle tickets \$25.00:
Package includes: 2 Mulligan, 4 Grand Prizes
and 10 Regular Tickets.

____ Qty x \$ 25.00 = TOTAL \$ _____

Registration Deadline – Friday, June 9, 2017.

Address: _____

City/Zip: _____

Phone: _____

Checks payable to: ASPE SAN DIEGO CHAPTER #4

Addressed to: Michael Moyers
2228 Monaghan Ct Spring Valley, CA 91977.

Credit Card:

Name: _____

Credit Card #: _____

CVV : _____ Expiration Date: _____

ZIP CODE: _____

[Click here](#) for PDF of this Golf Tournament flyer.



ASPE San Diego Chapter #4 Scholarship Committee Announcement by Daniel Luckhardt CPE

Submission
deadline:
Friday, May 19th

On behalf of The American Society of Professional Estimators Scholarship Committee, I am pleased to announce the acceptance period for the '2016 Scholarship Application.' Our mission statement is as follows:

Mission Statement: *"The American Society of Professional Estimators serves construction estimators, by providing education, fellowship and opportunity for professional development."*

Our Vision: *"In its educational pursuits, ASPE strives to be the recognized leader in providing quality programs to benefit the cost estimating profession and the construction industry."*

San Diego Chapter #4's Scholarship Awards are designed to promote student involvement in chapter affairs, and to reward deserving students who exhibit a sincere interest in education and the construction industry, as demonstrated by their work experience and personal statements.

As ASPE members and individuals affiliated with our profession, it is my hope we raise the bar this year and simply get the word out to qualified candidates. Please take the time to reach out to professionals in our industry. These individuals may be working professionals or full-time students currently enrolled within an educational institution with aspirations of working within the construction industry. Please refer to the Scholarship 'Eligibility' requirements within the Scholarship Application, and/or feel free to contact Dan Luckhardt, Scholarship Committee Chairman, by e-mail or phone.

Recommendations to applicants:

- ✓ **Submission deadline: Friday, May 19, 2017.** Please refer to the application instructions.
- ✓ Eligibility requirements: Please review the requirements and feel free to ask questions early in the application preparation process.
- ✓ Application: Please allow time in your schedule to solicit letters of recommendations.

As part of our monthly newsletter, you will find the 'Eligibility, Requirements, and the Application' [attached](#) in PDF format. Again, on behalf of the Scholarship Committee, we look forward to receiving and reviewing applications for Scholarship Award considerations. Good Luck!

Daniel Luckhardt, CPE

O'Connor Construction Management, Incorporated
Scholarship Award Committee Chairman
858.342.8017 | dluckhardt@ocmi.com

Become an ASPE Newsletter Corporate Sponsor or Advertiser

CORPORATE SPONSOR—\$400/yr Includes following benefits:

- **Sponsor Recognition in 12 Monthly Newsletters and on Chapter Website, GIFS Wheel**
- **Full-Page Sponsor Profile in 1 Issue**
- **Hot Link to Sponsor's Website or Designed Email Address**

INDIVIDUAL BUSINESS CARD AD—\$200/yr

EMPLOYMENT AD:

**\$70 /ad in 1 issue; \$100/ad on website
FREE TO ASPE MEMBERS!**

FOR MORE INFO—CONTACT:

Treasurer: FRANK YOUNG, FCPE

Cell 619.980.4025; pancho77@cox.net

P.R. Chair: STEVE SCHRAIBMAN, CPE

Cell 619.252.4941; steve@arcor-inc.com



ASPE MISSION STATEMENT

**The American Society of Professional Estimators
is dedicated to the promotion of
the profession of estimating and to
the benefit of the construction industry.**

[Click here](#) for ASPE's CODE OF ETHICS.

ASPE Membership

An accurate cost estimate is the first of many key components of a successful construction project. Plan interpretation, labor and material costs, scheduling costs, and level of difficulty recognition are a fraction of the skills necessary to become a successful estimator.

Why join the American Society of Professional Estimators? ASPE is the most recognized and credentialed group of construction cost professionals in our nation's construction industry. ASPE provides education, industry information, and fellowship to all levels of our members. It is made up of professionals of several different classifications.

- A- **Estimator**—shall have at least five years' experience as an estimator in one or more of the construction estimating disciplines.
- B- **Constructor**—shall be an active construction professional experienced in one or more of the construction disciplines with at least 5 years' experience.
- C- **Associate Member**—is a Member with less than 5 years of experience as an estimator or an active construction professional. When the Member achieves 5 years of experience, the Member shall be given one of the Member classifications listed above.

One of the ultimate goals of a member in ASPE is to achieve status as a "Certified Professional Estimator," otherwise know as "CPE." CPE status is recognized by Builders, Government Agencies, Developers, and many other Corporate entities as the highest level of qualification as an estimator. Educational training is available to become part of this elite group of professionals.

ASPE San Diego Chapter 4 is perennially recognized as one of the top chapters of the nation's 50 chapters. The local chapter meets on the third Tuesday of each month. This general membership meeting offers education and insight into our industry. Each membership meeting is highlighted by presentations and guest speakers, with information pertinent to our ever-changing industry.

If you would like to become part of this exciting group of professionals, please contact Fred Nagel CPE at 619.647.1304 (cell) or:

frednagel@gmail.com

San Diego Chapter #4 Calendar of Events



- ◆ **Tuesday, May 2, 2017 (5:30-7:30 PM)**
ASPE San Diego Board of Directors' Meeting
Location: To be determined
- ◆ **Tuesday, May 9, 2017 (5:00 PM Registration)**
**Joint ASPE San Diego/NAWIC San Diego
Monthly Dinner Meeting**
Program: "Design and Development in an Evolving Mixed Use Construction Market—Case Studies from Horton Plaza and University Towne Center Redevelopment"
Speaker: Beth Campbell, Senior Vice President of Design—Westfield Shopping Centers
Location: Riverwalk Golf Club
1150 Fashion Valley Rd, San Diego
- ◆ **Friday, May 19, 2017 (12:00 PM—5:00 PM)**
ASPE San Diego Education Seminar—CANCELLED!
Program: Bid Day Simulation
- ◆ **Tuesday, May 30, 2017 (5:30-7:30 PM)**
ASPE San Diego Board of Directors' Meeting
Location: To be determined
- ◆ **Tuesday, June 20, 2017 (5:15 PM Registration)**
ASPE San Diego Monthly Site Tour & Dinner Meeting
Program: To be determined
**Dinner Venue
& Location:** To be determined
- ◆ **Friday, June 23, 2017 (8:00 AM Shotgun Start)**
Registration Deadline: Friday, June 9th
11th Annual ASPE San Diego Golf Tournament
Location: Admiral Baker Golf Course
2400 Admiral Baker Rd #3604
San Diego, CA 92124
[Click here](#) for event flyer and registration form.
- ◆ **Tuesday, June 27, 2017 (5:30-7:30 PM)**
ASPE San Diego Board of Directors' Meeting
Location: To be determined
- ◆ **Thursday, July 13, 2017 to Saturday, July 15, 2017**
ASPE Annual Meeting and Estimating Summit
Location: Embassy Suites—Denver, Colorado
- ◆ **Tuesday, July 25, 2017 (5:15 PM Registration)**
ASPE San Diego Monthly Dinner Meeting
Program: Annual Chapter Awards and Installation of Officers/Directors, Presentation of Scholarships
Keynote Speaker: Marvin Malecha, FAIA—President NewSchool of Architecture + Design
Location: To be determined
- ◆ **Saturday, August 5, 2017**
ASPE San Diego Annual Planning Retreat
Location: To be determined



Admiral Baker Golf Course
Friday June 23, 2017
A Benefit for the ASPE San Diego Chapter #4 Scholarship Program.

Directory of San Diego Chapter #4 Officers and Directors



TECHNICAL COMMITTEES:

Certification:

John Balistreri, CPE
Stephen Fisher, CPE

Education:

VACANT

Standards:

VACANT

STANDING COMMITTEES:

Chapter Awards

Frank Young, FCPE

National Awards

VACANT

Nominations:

VACANT

Communications—

Website:

John Balistreri, CPE
Michael Moyers, CPE

Communications—

Newsletter:

John Balistreri, CPE

Finance:

Frank Young, FCPE

Ways & Means:

David Luhm, E

Public Relations/

Calendar:

Steve Schraibman, CPE

Membership:

Michael Moyers, CPE

Programs:

Dan Luckhardt, CPE
Frank Young, FCPE

OTHER COMMITTEES:

Ethics:

Dan Luckhardt, CPE
Frank Young, FCPE

Mentoring:

Frank Young, FCPE

Scholarships:

Dan Luckhardt, CPE

Telephone:

Paul Chang, E

2016-2017 Chapter Officers

Office	Officer	Phone	Fax	Email
President	Michael Moyers, CPE Best Interiors, Inc.	858.737.7316 619.843.6962-C	858.737.7317	michael.moyers@bestinteriors.net
1st Vice-President	Dan Luckhardt, CPE O'Connor Construction Management, Inc.	619.291.4600 858.342.8017-C		dluckhardt@ocmi.com
2nd Vice-President	Steve Schraibman, CPE Arcor-Inc.	858.481.4494 619.252.4941-C	858.481.4146	steve@arcor-inc.com
3rd Vice-President	VACANT			
Secretary	Fred Nagel, CPE Nagel Construction	619.647.1304-C		frednagel@gmail.com
Treasurer	Frank E. Young, FCPE CSOS Consulting	619.440.5517 619.980.4025-C	619.401.7545	pancho77@cox.net
Immediate Past President	Frank E. Young, FCPE CSOS Consulting	619.440.5517 619.980.4025-C	619.401.7545	pancho77@cox.net
Executive Administrator	Margy Ashby	619.749.1890 619.593.9988 619.302.3257-C	619.839.3817	info@aspechapter4.org asped4@gasvcs.net

2016-2017 Chapter Board of Directors

Director	Phone	Fax	Email
John Balistreri, CPE Kaiser Permanente	619.589.3080 619.861.1131-C	619.589.3192	john.t.balistreri@kp.org
David Luhm, E Alpha Mechanical	858.278.3500 x519 760.238.3355-C	858.278.3510	dluhm@alphamechanical.com

GET INVOLVED IN ASPE !!!



**AMERICAN SOCIETY
OF PROFESSIONAL
ESTIMATORS**

**American Society of Professional Estimators
San Diego Chapter #4**

**2017
UNDERGRADUATE COURSES
SCHOLARSHIP PROGRAM**

**Eligibility, Requirements, Awards
and Application**

Submission Deadline:

Applications and Reference Letters must be mailed to:
The ASPE San Diego Chapter #4 Scholarship Committee
and postmarked on or before Friday, **May 19, 2017**

Mail to:

ASPE San Diego Chapter #4 Scholarship Committee
c/o Dan Luckhardt CPE
O'Connor Construction Management
2150 West Washington Street, Suite 203
San Diego, California 92110

If you have questions, please contact:

ASPE San Diego Chapter #4 Scholarship Committee
Daniel Luckhardt
dluckhardt@ocmi.com or (858) 342.8017



AMERICAN SOCIETY OF PROFESSIONAL ESTIMATORS

Mission Statement: “The American Society of Professional Estimators serves construction estimators, by providing education, fellowship and opportunity for professional development.”

Our Vision: “In its educational pursuits, ASPE strives to be the recognized leader in providing quality programs to benefit the cost estimating profession and the construction industry.”

San Diego Chapter #4’s Scholarship Awards are designed to promote student involvement in chapter affairs, and to reward deserving students who exhibit a sincere interest in education and the construction industry, as demonstrated by their work experience and personal statements.

ELIGIBILITY

1. Applicant may be currently taking undergraduate accredited courses.
2. Applicant must be employed in the construction industry, preferably working for an ASPE Member-Firm.

REQUIREMENTS

1. Applications must be submitted in hardcopy/original format.
2. Applicant is responsible for ensuring that all items listed below are included in the submittal package and postmarked on or before **May 19, 2017**.
 - a) Completed and signed application.
 - b) Personal statement.
 - c) Letters of recommendation.
3. Applicant must be able to attend ASPE San Diego Chapter #4’s Awards Dinner on Tuesday, July 18, 2017 between the hours of 5:30 p.m. and 8:30 p.m. at a location to be determined in general San Diego area.

AWARDS

1. A scholarship in the amount of \$500.00* will be awarded.
2. Applications will be reviewed by the ASPE San Diego Chapter #4 Scholarship Committee. Attention and consideration will be given to work experience; applicant’s expressed interest in furthering his/her education, goals in the construction industry, and references.
3. Designees will be notified by June 2, 2017.
4. Award will be made and check distributed during the Awards Dinner.

Non Discrimination Clause:

The American Society of Professional Estimators is an Equal Opportunity Organization and encourages applications from all individuals.

*The amount of the scholarship is subject to change.



AMERICAN SOCIETY OF PROFESSIONAL ESTIMATORS

2017 SCHOLARSHIP APPLICATION

Please limit application form to 3 pages and restrict your personal statement to 2 pages.

PERSONAL INFORMATION

Name

Address

City, State, Zip

Telephone _____ E-Mail _____

- I would like to be contacted about internship opportunities with ASPE Member-Firms.

SCHOLASTIC INFORMATION

List of ASPE Online Courses already taken by applicant:

Previous College or University education:

City, State, Zip: _____

Area of concentration: _____

Degree anticipated: _____



ASPE San Diego Chapter #4

2017 SCHOLARSHIP APPLICATION

Professional or School Affiliations (List participation in any school, professional or community activities including offices held and awards received):

EMPLOYMENT HISTORY

Work Experience (List full-time, part-time, co-op and summer employment. Briefly describe duties and responsibilities.):

RECOMMENDATION

Letters of recommendation from ASPE member or job supervisor with personal knowledge of the applicant must accompany the application (maximum 2 letters).

PERSONAL STATEMENT

A statement about your career goals and why you think you should receive the scholarship award. Include information about:

- your career objectives
- how you and the construction industry can benefit each other
- your most important extracurricular activity

Statement should not exceed 500 words or (2) pages. Please attach to the application form.

I agree that the application and all attachments may be used for the purposes of evaluation and selection by the ASPE San Diego Chapter #4 Scholarship Committee.

Signature: _____ Date: _____

APPLICANT: You have the responsibility to ensure that the application, all forms, letters are postmarked on or before **May 19, 2017 and received by the ASPE San Diego Chapter #4 Scholarship Committee.**

11th Annual Golf Tournament



Admiral Baker Golf Course

Friday June 23, 2017

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ADMIRAL BAKER GOLF COURSE

2400 Admiral Baker Rd #3604
San Diego CA 92124

\$185.00 PER PLAYER (\$700 - Foursome)

Includes breakfast, luncheon, beverage tickets,
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SCHEDULE OF EVENTS

6:30 AM - Registration & Breakfast

8:00 AM - Shotgun Start

12:30-3:00 PM - Luncheon & Awards to Follow



For more information contact:

David Luhm 858-518-4698

DLuhm@alphamechanical.com

SPONSORSHIPS

GOLD - \$1,300

(Includes 4 Players, logo on registration banner, hole/exhibitors signage and food & beverage sponsor)

SILVER - \$975

(Includes 4 Players, logo on registration banner and hole/exhibitors signage)

BRONZE - \$300

(Hole/exhibitors signage)

save
the
date®

ASPE San Diego Chapter #4 - SCHOLARSHIP PROGRAM

<http://www.aspenational.org/?page=Scholarship>

REGISTRATION FORM

Company: _____

Name: _____

Sponsorships: Gold Silver Bronze

Golf Only: Individual Foursome

____ Qty x \$ _____ = TOTAL \$ _____

Golfer 1: _____

Golfer 2: _____

Golfer 3: _____

Golfer 4: _____

Pre-order raffle tickets \$25.00:

Package includes: 2 Mulligan, 4 Grand Prizes
and 10 Regular Tickets.

____ Qty x \$ 25.00 = TOTAL \$ _____

Registration Deadline – Friday, June 9, 2017.

Address: _____

City/Zip: _____

Phone: _____

Checks payable to: ASPE SAN DIEGO CHAPTER #4

Addressed to: Michael Moyers
2228 Monaghan Ct Spring Valley, CA 91977.

Credit Card:

Name: _____

Credit Card #: _____

CVV : _____ Expiration Date: _____

ZIP CODE: _____



**AMERICAN SOCIETY
OF PROFESSIONAL
ESTIMATORS**

SAN DIEGO CHAPTER #4

BECOME AN ASPE NEWSLETTER CORPORATE SPONSOR OR ADVERTISER

CORPORATE SPONSOR - \$400 PER YEAR

INCLUDES FOLLOWING BENEFITS:

- Sponsor Recognition in 12 Monthly Newsletters and on Chapter Website, GIFS Wheel
- Full-Page Sponsor Profile in 1 Issue
- Hot Link to Sponsor's Website or Designated Email Address

INDIVIDUAL BUSINESS CARD AD - \$200 PER YEAR

EMPLOYMENT AD - \$70 PER AD IN 1 ISSUE

- \$100 PER AD ON WEBSITE

FREE TO ASPE MEMBERS

**CONTACT CHAPTER TREASURER OR PUBLIC
RELATIONS CHAIR FOR MORE INFORMATION**